Update on AASHTO’s New Strategic Plan

November 2014
New AASHTO Strategic Plan

- **Overview**
  - Final Draft
  - Covers 2014-2019
  - Guided by a committee of 17 State DOT Execs
  - Provides direction to AASHTO, *not* to the State DOTs
  - Conducted as an NCHRP project
How was it developed?

• Numerous interviews, surveys
• SWOT analysis conducted
• Committee retreat to review and discuss
• Draft vision, mission, and four goals
• Draft plan reviewed at each Regional Meeting
• Comments synthesized, final draft developed
• Action expected at the AASHTO Annual Meeting (November 2014)
SWOT Analysis

Strengths

• “Go to” source for information
• Valued technical services
• Access to and influence on Congress and Executive Branch

Weaknesses

• Unwieldy committee structure
• Slow to adapt to change
• Members lack knowledge of AASHTO as an organization
SWOT Analysis

Opportunities

• Expanded partnerships to extend reach
• Performance reporting to show transportation’s value

Threats

• Unsustainable transportation funding model
• Politically divided environment
• Delivery of technical services suffers from lack of tools
• Other organizations seek to represent State DOTs
AASHTO supports members in the

• development of transportation solutions that

• create economic prosperity,

• enhance quality of life, and

• improve safety in our communities, states, and the nation as a whole.
AASHTO supports its members through

- policy development,
- advocacy,
- technical services,
- leadership development, and through
- advancing partnerships and
- promoting innovation.

MISSION: POSSIBLE 2014
Core Values

- Safety-focused
- Innovative and Adaptable
- Collaborative
- Accountable
- Service-Oriented

A Century of Achievement for a Better Tomorrow
Strategic Plan Draft Goals

1. Provide Value to Members
2. Provide Innovative Technical and Professional Services and Products
3. Be a Leader in National Transportation Policy Development
4. Communicate the Value of Transportation
How will the new Plan be used?

• “First-year” implementation plan to be developed
• Will guide a review of the committees, including their structure and focus
• Will provide direction for AASHTO’s Technical Service Programs
• Will begin to prioritize the actions we will pursue in years one through five
Your Role

• Review the Plan
• Determine how your committee can help fulfill the plan’s goals/strategies
• Consider new ways of doing business
• Prioritize tasks, realign committee efforts as necessary
• Communicate your progress
Discussion