COLLABORATION AND BRAINSTORMING

ON THE DRAFT OF

THE NEW

SCOH STRATEGIC PLAN
OPENING REMARKS

NEIL PEDERSEN, VICE CHAIR SCOH

ON THE DRAFT OF

THE NEW

SCOH STRATEGIC PLAN

Oct 23, 2009
Many Thanks
THE SCOH EFFORT

- SCOH is Updating its 1998 Strategic Plan to Align with the New AASHTO Plan
- SCOH Members Urged the Committee to Lead, and Get Engaged
- SCOH’s Draft Strategic Plan Represents a Significant Effort to Reach Out to Other AASHTO Committees
BACKGROUND

- Analyzed and Ranked AASHTO Strategic Plan Objectives which had a SCOH Focus
- Reviewed 42 CEO Interviews from the AASHTO Plan
- Interviewed 20 Key Stakeholders for the SCOH Plan
- Analyzed 314 Survey Responses for the AASHTO Plan
- Analyzed 367 Survey Responses for the SCOH Plan
- Conducted SCOH Workshop in May 2009
- Created Ten Work Groups
**SYNERGY WITH AASHTO PLAN**

**AASHTO PLAN**

**GOAL 1 (8)**
- Obj 1
- ...
- Obj 8

**GOAL 2 (4)**
- Obj -1
- Obj-2

**GOAL 3 (6)**
- Obj – 1
- ...
- Obj-6

**GOAL 4 (4)**
- Obj-1
- ...
- Obj 4

**SCOH STRATEGIC PLAN**

1. Reduce Fatalities
2. Expedite Project Delivery
3. System Preservation
4. Alleviate Congestion
5. Develop Workforce
6. Improve Freight Network
7. Demonstrate Accountability
8. Climate Change
9. Communicate the Value of Transportation
10. Expedite Promising Research and Technology
STAKEHOLDER FEEDBACK

- Lead Versus Being the Keeper of the Green Book

- Urged to Make Change in Approach
  - CEs should be as involved within AASHTO as they are within their own agencies
  - CEs were Urged to Engage in Advocacy of Transportation Issues

- Be Available to BOD

- Focus on Vital Few
STAKEHOLDER FEEDBACK

(Cont’d)

- At Spring and Fall Meetings - Allocate Time for Discussion on Priority Transportation Issues

- Effective Resource Management

- Keep Informed and Have Liaisons
“There is nothing wrong with change, if it is in the right direction.”

Winston Churchill
TODAY’S AGENDA

- Update from Various AASHTO Members and AASHTO Staff
- Followed by Group Discussion
  - Led By Work Group Chairs
  - Facilitated by Shobna Varma
  - Some Chairs will Lead the Discussion Remotely. Shobna will Assist
- Revise Plan and Circulate for Approval – Nov/Dec 2009
Next Steps: Discussion for the Afternoon

- Prioritize the Action Items in the Draft Plan
- Address Operation and Governance of SCOH
- Address Implementation to Ensure Success of the Plan
JOHN HORSLEY
EXECUTIVE DIRECTOR, AASHTO

FEEDBACK
ON
DRAFT SCOH PLAN
AMADEO SAENZ
CHAIR, SCOH
EXECUTIVE DIRECTOR, TEXAS DOT

REMARKS ON SCOH DRAFT PLAN
WORKSHOP AND GROUP CIRCLE DISCUSSION

ON

DRAFT SCOH PLAN

- Update On Activities in Other Groups - AASHTO Committee Chairs and AASHTO Staff
- Discussion On Priority Areas - Group Circle Led by Work Group Chairs
- Workshop Discussion Facilitated by - Shobna Varma and Gordon Proctor